


**TRAVEL PLAZA TRANSPORTATION, LLC**

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 Item #10  
 Bill 11 (2012), CDI

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June 25, 2012

Council Members and Chair Berg;

My name is Elaine O'Day; I work for Travel Plaza Transportation, LLC. Which is part of Japanese Travel Bureau, the largest Tourist Agency in the world? I am blessed to live and work here in Hawaii with a company that brings quality service to one of the two largest economies in the State, Tourism.

We, at Travel Plaza Transportation, LLC and JTB are in opposition to Bill 11. If passed as written Bill 11 would adversely affect our business and the community of Kailua and the State of Hawaii.

We currently come to Kailua Town at least three times a day with a Motor Coach that accommodates up to 62 passengers each. We go into Kailua Beach Park and drop off the customer for a 15 minute photo opportunity, the driver circles around town and goes back to pick the customer up and deliver them to Kailua Shopping Center for a 90 minute shopping experience. As you can see the instant foot traffic provided by TPT to the local merchants of Kailua Town have a huge financial possibility. This is one of our most popular tours sold in Japan. We have operated this Tour for the past two years and it accounts for 83% of all tours sold by JTB in Hawaii in 2011 and 82% of all tours sold by JTB so far in 2012. The top three destinations in Kailua are Lanikai Juice Company, Teddy's Bigger Burger and Lanikai Bath & Body.

It is our goal and policy to provide this service in the safest and most respectful manner to the community. I have spoken with the Police Department in Kailua on many occasions regarding the safest way to quickly transport people in and out of the Beach Park, their preference is for us to drop off and then return to pick up the passengers inside the Park. Starting July 1 we will not be allowed inside the Park from 1:00 P.M. Saturday until 6:00 A.M. Monday morning. We will be using the City Bus Stop outside Island Snow which we have paid permits for. This will force the customers to walk across the street creating traffic problems and putting the customers at risk as well as the residents of Kailua.

If Bill 11 is passed as written it could not only impact the Kailua Beach Park but has far reaching implications for all Beach Parks or Parks of any other type in the future. The State of Hawaii spends millions of dollars annually to bring visitors to our Islands so we

all can live and thrive in Hawaii. Please consider all of the facts and all of the future restrictions Island wide that could adversely impact our economy. Travel Plaza Transportation LLC not only provides customers that bring money to spend in Hawaii we also provide jobs for the local residents. Please consider all ramifications of Bill 11 and do not pass it as written.



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